

# **The Power of Data:**

How Women- and Gender-Focused Research Organizations Can Advance SDG 5

Presented by: Wellesley Centers for Women Wellesley College, Wellesley, MA-USA

Moderated by: Layli Maparyan Featuring: PeiYao Chen Clementina Furtado Shiv Datt Sharma Linda Williams





### **About the Wellesley Centers for Women**

- We are the largest academic women- and gender-focused, social-change oriented, research and action institute in the U.S.
- We are located at Wellesley College, one of the leading women's colleges in the U.S.
- We have been producing influential research, theory, and action since 1974.
- Our 5 core areas of research are education, economic security, mental health, youth and adolescent development, and genderbased violence.
- Our staff of over 100 is led by a 18 accomplished research scientists and project directors.



# Introduction – The Power of Data

- How can NGOs support the new SDGs?
- SDG 17, Target 17.18:
  - By 2020, enhance capacity-building support to developing countries, including for least developed countries and small island developing States, to increase significantly the availability of high-quality, timely and reliable data disaggregated by income, gender, age, race, ethnicity, migratory status, disability, geographic location and other characteristics relevant in national contexts
- For research to be effective in moving the needle on social change, we need women- and gender-focused research institutes around the world
- At the Wellesley Centers for Women, our global partnerships are in support of this aim as we work together on SDG 5 – Achieve Gender Equality and Empower All Women and Girls

# **The Power of Data**

- High quality data
  - Reliability = repeatability, consistency
  - Validity/Confirmability = measuring what we intend to measure
- Disaggregated data
  - Income, gender, age, race, ethnicity, migratory status, disability, geographic location (urban, rural), etc. – other examples?
- Gender-informed interpretive frameworks
  - Understanding data through the lens of different genders
- Culturally informed & culturally sensitive research
  - Taking different cultural meanings into account when developing measures, collecting data, and forming interpretations
- Relevance to national contexts
  - What questions & problems are relevant in a given country?

# **Our Partners & Panelists**

- The Centre for Studies in Gender & Sexuality, Ashoka University, India
  - Shiv Datt Sharma, Gender & Sexuality Trainer
- Center for Research and Training in Gender and Family (CIGEF), University of Cape Verde
  - Clementina Furtado, Director
- Global Fund for Women
  - PeiYao Chen, Director of Learning, Evaluation, and Impact
- Wellesley Centers for Women
  - Linda Williams, Senior Research Scientist, Justice and Gender-Based Violence Research Initiative

# **Continue the Discussion**

- Submit questions online or via form today; visit website for responses.
- Invite others to listen to the presentation online.
- Suggest women- and gender-focused research organizations that should be included in a public resource list being developed (use form or submit online).
- Share via social media our panelists' work with your colleagues and partners.

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THANK YOU!

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